

**SCHOOLS !! DON'T MISS THE  
OPPORTUNITY ! JOIN TODAY!!!**

**Entrepreneurial  
Opportunities and  
Alternate Livelihood  
through Sports**

# Phases of Sports Stream Selection

- \* **Phase 1 : CRICKET**
- \* **Phase 2 : Football**
- \* **Phase 3 : Badminton**
- \* **Phase 4 : Swimming**
- \* **Phase 5 : Selection of Sports Depending on the number of registering schools**

# MANAGEMENT TEAM

- \* **NIESBUD**
- \* **CBSE**
- \* **GIZ**
- \* **Partners (Agencies with National And international Players)**

**\*\*\* MOU**

# **Sports (Cricket , as an example) and Personality Development Courses (Online & Off line) – ( 1 )**

## **1. Personality Development Courses : E-courses**

- a) **Online & Offline Courses : CBSE & Other State Government Approved**

## **1. Cricketing Skills Development**

- a) **Player- online visual corrections/advice on techniques improvement by experts/ on ground correction & advice**
- b) **Support Staff Management Skills**

## **2. Ground Management Skill Development**

- a) **Right from curatorship to markings and field management**
- b) **Arrangements**
- c) **Equipment and devices : Use & Maintenance**

## **4. Event Management Skill Development**

- a) **Components of Management of a Cricketing Event**
- b) **Technical Expertise Training**
- c) **Man Management**

# **Sports (Cricket )and Personality Development Courses (Online & Off line) –( 2 )**

## **5) Performance appraisal and Analyzing Skills**

a)Camera Management

b)Computer & Video Analysis Training

## **6) Money and Fund Management**

## **7) Strategic Advisory Skills**

\*Real time situation- Matches

\*Pre and post match situation

\*Team Building

\*Advisory on participation

\***Economics**

a. Employment Opportunities

b. Entrepreneurship possibilities

# Economics

**No cost to participating Colleges or schools!!!!**

**Earnings from outside ( coaching and training to outside students & players ) after the college/school timings!!**

# Common Management Team

**Participating College/School**

**NIESBUD,**

**CBSE's NSSI Cell**

**& Other Partners**



**Health, Hygiene  
Sanitation and  
Waste  
Management**

**Management of  
Green Spaces**

**Provisions for  
Drinking Water**

**Additional  
Responsibilities of  
the Agency/Team  
at No Cost to the  
Participating School  
/College**



## Role of partner Agency

**Initial Expenditure in making ground suitable for cricket would be by the partner agency at no cost to the Institution** ( For the Grounds which are to be shared under SCHEME “A”)

**FUNDING**

# Benefits...

- \* **Career Guidance**
- \* **Free or subsidized rates for the students**
- \* **E-courses on discounted rates for CBSE approved Physics and Mathematics Courses in schools**
- \* **Personality Enhancement Assistance & E - Course**
- \* **Useful courses from NIESBUD and partners**
- \* **Exposure visits : Inside & outside**
- \* **Special Class room Sessions : Online & Offline /On Ground Sessions**
- \* **Scholarships to the talented students with placement efforts**
- \* **Guidance in entrepreneurial efforts**

# WHO CAN JOIN ???? (1)

## Any school which has

- \* a full size ground where cricket, hockey or football could be played.
- \* Suitable ground for other sports like badminton, tennis, badminton etc.
- \* Has a existing swimming pool or willing to get it (at zero or shared cost)
- \* Suitable space for other outdoor sports

## AND

Is Willing to share it for the sports before or after the school hours { SCHEME A }

# Who Can join ? (2)

- \* All such schools which are **only in need of Sports guidance** for their existing sports set up can also join . { SCHEME B}
- \* The option for Vocational Training would also be available to all such schools as well.
- \* Send a mail to [neetanssicellcbse@gmail.com](mailto:neetanssicellcbse@gmail.com) or to [rpsingh.cbse@gmail.com](mailto:rpsingh.cbse@gmail.com)

# WHAT ARE THE CHARGES FOR JOINING IN ?

## \* SCHEME A :

\* There are No charges for those schools who are willing to share their ground.

➤ They will be getting all the benefits as prescribed in this presentation!

## \* SCHEME B :

\* Those schools who want to have only the expert guidance for their existing sports set up, need to write clearly their requirements . This will be a paid service at a very nominal charge depending on the kind of sports and the nature of assistance required.

\* Many Vocational Courses are available for all the participating schools. For List at Annexure “A” and also at NIESBUD’s website [www.niesbud.org](http://www.niesbud.org)

\* Send your mail at [neetanssicellcbse@gmail.com](mailto:neetanssicellcbse@gmail.com) or at [rpsingh.cbse@gmail.com](mailto:rpsingh.cbse@gmail.com)

## ❑ HOW TO JOIN ?

The Schools willing to join will have to register themselves by sending a mail at [neetanssicellcbse@gmail.com](mailto:neetanssicellcbse@gmail.com) or at [rpsingh.cbse@gmail.com](mailto:rpsingh.cbse@gmail.com) , clearly mentioning under which scheme (A or B) they would like to join in.

**There is No prescribed format. Just write your heart out with all your queries and requirement.**

**REGISTRATION is FREE TILL 30.04.13**



**MOU with  
Partners**



**First Group  
Launch  
Programme on  
15<sup>th</sup>. April 2013**



**The Second group Launch is on  
01.05.13**

Thanks.....!!!

Continuous Registration for the Schools Open till  
30.04.13 !

Just Send a mail ! !!

[neetanssicellcbse@gmail.com](mailto:neetanssicellcbse@gmail.com)  
[rpsingh.cbse@gmail.com](mailto:rpsingh.cbse@gmail.com)